WHAT MAKES A GOOD BLOG?

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Category: Computing/Internet

I love this list from Merlin Mann.

> ***Good blogs have a voice.*** *Who wrote this? What is their name? What can I figure out about who they are that they have never overtly told me? Whatâ€™s their personality like and what do they have to contribute â€" even when itâ€™s â€œjustâ€ curation. What tics and foibles fascinate make me about this blog and the person who makes it? Most importantly: what obsesses this person?...*

For those of you who think that a good technorati rating is a sign of success (you know who you are), Marlin gave a great quote in a lecture:

> *"To be famous for blogging among bloggers is perhaps the saddest thing in the world."*

HT @whiteafrican