# PRODUCT PLACEMENT

*Posted on September 24, 2005 by Eddie*

**Category:** Reviews

There has been some recent criticism of BBC television dramas, saying that the producers have taken payments from companies in return for displaying the products of those companies during the dramas. It is claimed that this allows companies to effectively get cheap advertising from the BBC, where overt advertising is banned.

In the same spirit, but not expecting to get vast sums of money from companies, I'd like to discretely speak up for a company that have just given me superb service. They are Lands End makers of fine clothing and excellent cloth brief cases. Sue bought me a LandsEnd bag many moons ago. Having been hauled on and off airoplanes, stuffed to the gills with books, papers and laptop, the bag developed one or two holes. But LandsEnd, have agreed to replace it with a new one under their lifetime guarantee without asking any awkward questions. Brilliant service and well worth a link.