WHY BLOG?

Posted on March 30, 2008 by Eddie

Category: Computing/Internet

In a few weeks time I'll be leading a discussion on Web 2.0 (blogs, social-networking, YouTube etc) and I wonder if you would help me with a bit of research. Quite simply, if you are a blogger, could you tell me why you blog and if you read blogs (by definition, you must read at least one post on one blog or you wouldn't be reading this) could you tell me why you do so. I'd also be interested in what you see as the difference between blogs and more traditional websites. Another question which interests me is how many people use some sort of RSS reader to keep up with blogdom.

Please put your thoughts in the comments - and feel free to comment on other comments!

Thanks.